

A close-up, low-angle shot of a canning production line. A series of black cans with white floral patterns are moving along a white plastic conveyor belt. The background is slightly blurred, showing industrial machinery and a blue sign that reads 'CANNING SINCE 2003'.

**D A M O V O**

**Mobility solution at a  
global FMCG company**



## Change Driver

A large FMCG (Fast Moving Consumer Goods) organization wanted to improve communication across the company. They were having real issues with people missing calls/not being contactable when they were on the move.

The company had a variety of mobility requirements within different operating environments:

- Sales and general offices
- Distribution centres
- Warehouses
- Manufacturing plants

Due to its global operations, the client was looking for a simple and affordable solution that was easy to roll out around the world.



The logo for Damovo, featuring the word "DAMOVO" in a bold, white, sans-serif font. The letter "A" is stylized with a triangle above it. The logo is positioned in the top left corner of the slide, overlaid on a world map background.

## Damovo Approach

Damovo designed a DECT solution based on market leading technology from Mitel and Ascom. It was rolled out in over 60 locations across 31 countries.

In order to ensure the greatest possible accessibility, the “one number” concept was implemented worldwide.

The worldwide DECT solution included the rollout of 2,500 base stations with 25,000 mobile devices.

The terminals were connected via WiFi, MEX (mobile extension), TDM-DECT, IP-DECT and/or SIP-DECT, depending on the user profile of the employees (e.g. particularly robust terminals for factory and warehouse environments).





## Customer Value

DAMOVO

### How the **employees** benefit

All staff, regardless of location are now much easier to contact – especially in the factory/warehouse environment where people are constantly moving around.

The sound quality of the calls is much better on DECT than on mobiles – which is important in noisy production environments.

### How the **company** benefits

Communication is now much faster and more agile, especially in scenarios where an immediate decision is required.

Ultimately this means that the customer can operate in a more flexible manner – responding to market demands in a more efficient way.